



ASSOCIATE MEMBERSHIP BENEFITS

MBA associate membership introduces you to new clients and helps you build and maintain important relationships with Missouri banks.

Other Valuable Benefits

- receive **significant registration savings** (*typically 1/4 the cost*) on member pricing compared to nonmember pricing for MBA's convention, statewide conferences, schools, workshops and regional meetings, both in-person and virtual
- **enjoy exclusive sponsorship opportunities** at MBA conferences, convention and events — enhanced brand recognition with various sponsorship options tailored for your budget
- **one FREE registration** with trade show booth
- reduced price exhibit space — receive first notice and priority placement for trade shows
- **significant savings with promotional opportunities** — enjoy discounts for print, digital, online and podcast advertising, including special advertising and tailored packages
- receive MBA's print and electronic news publications, including weekly e-newsletter summarizing banking-related news, legislation and upcoming events
- enjoy **free company listing in online associate member directory** at mobankers.com — reach key banking professionals through MBA's online associate member directory that links to your company's website and contacts
- CEO mailing list and targeted marketing mail lists upon request
- submit free webinars, white papers and industry-related articles for consideration to share with MBA membership
- **priority consideration to serve as speaker at MBA educational events** when subject matter is conducive to the program
- opportunity to attend and/or sponsor regional banker meetings
- opportunity to attend MBA-sponsored special events, including golf outings
- direct referral to banks and other associate members seeking a particular product or service
- MBA's associate member logo to use on your company's marketing pieces
- complimentary membership in MBA's bank counsel section for bank attorneys employed by your firm

connections

Your current and prospective customers are our members.

recognition

Your company is seen as a provider of quality products and services that help strengthen the banking community.

valuable benefits

Enjoy preferred consideration and exclusive benefits.

Missouri Bankers Association

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